Nithyasri Manikandan (Singaporean)

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EDUCATION

Nanyang Technological University (NTU)

Aug 2017 – Jun 2021

School of Electrical and Electronic Engineering

- Bachelor of Engineering (Information Engineering and Media)
- Honors (Merit)
- Relevant Modules: (1) Thinking & Communicating Visually I (2) Theories of Visual Communication & their Applications (3) Thinking & Communicating Visually II (4) Introduction to Design & Project (5) Thinking & Communicating Visually III (6) Interactive I (7) Web Application Design (8) Audio in Media

ACADEMIC PROJECTS

NTU Final Year Project: Design and Development of Augmented Reality

Aug 2020 – *May* 2021

Learning Experience for Children with Autism

- Analyzing the learning needs and struggles of children with autism.
- Designing new features that would help enhance the learning experience for children with autism.
- Developing an Educational Augmented Reality application using *Unity3D*
- Gaining hands-on experience in <u>Augmented Reality development</u> and testing with good conceptualization of abstract requirements of users.

News Media Lab Project: Development of News Reading Google Chrome Extension

Jan 2019 – May 2019

- Worked with a team <u>of 6</u> designers, developers and journalists.
- Solved the problem of our news client, <u>The New Paper</u> using Google's framework <u>SPRINT.</u>
- Developed front-end of *Google Chrome Extension* using HTML/CSS.
- Enhanced news reading user experience by <u>36%</u>.
- Awarded as <u>Top Team</u> and attracted attention of <u>Google, Singapore</u>
- Attended Newsgeist Europe 2018 in Athens, Greece sponsored by *Google, Singapore*.

ACHIEVEMENT AND ACCOMPLISHMENT

Entrepreneurship World Cup 2021: Top 25 Global Finalists

June 2021 - Oct 2021

- Founded a social enterprise 'The AUthentic Platform'
- Emerged as *Idea Stage National Winners* within the Singapore leg.
- Shortlisted as the <u>Top 25</u> global finalists out of <u>100,000 companies</u> from over 200 countries.

Google Cloud Student Sprint Program: Associate Cloud Engineer Certification

May 2020 – Aug 2020

- Selected as *one of the 100 students* to take part in this program.
- Went through an intense 10-week Cloud Sprint Program with *Google, Singapore*.
- Learned in depth about the *Google Cloud Platform*.
- Gained *mentorship* from current Google Cloud Engineers.
- Earned the 'Associate Cloud Engineer Certification'.

Hult Prize Challenge 2019: Kuala Lumpur Regional Finalist

Oct 2018 - Mar 2019

- Led and administered a *team of 4 students*.
- Emerged as one of the *Top 3 Teams* out of 15 Teams.
- Represented Singapore and NTU in the Kuala Lumpur Regional Finals.

INTERNSHIP AND WORK EXPERIENCE

Plug and Play Tech Center (Silicon Valley) – <u>Investment Analyst</u>

Jun 2021 - Present

- In-charge of organizing the University Pitch Sessions, and Friday Pitch Sessions.
- Regularly contacted <u>Startups</u>, <u>Venture Capitalists</u> and <u>Corporate Partners</u> for events.
- Hosted private Deal Flow sessions for Venture Capitalist Partners
- Proposed successful partnership with Venture Capitalist Firms worldwide
- Prepared Due Diligence for potential investments in Startups

The AUthentic Platform – Co-Founder and Chief Operating Officer

Jan 2021 - Present

- Working with a *Team of 5* to lead and manage a new start-up.
- Conceptualizing the idea of having a one-stop platform for caregivers for children with autism.
- Collaborating with external parties for support and mentorship.

Rolls-Royce@NTU Corporate Laboratory – <u>Communications and Design Intern</u>

Aug 2018 – *Dec* 2018

- Maintained a LinkedIn *account* and enhanced social attention by 43%.
- Enhanced publicity by developing video promos using Adobe Premiere Pro and After Effects.
- Designed posters for company events using *Adobe Illustrator and Photoshop*.
- Collaborated with other potential interns and assisted in the Interview Scheduling Process.

OVERSEAS SEMESTER EXCHANGE PROGRAMME

Luleå University of Technology, Sweden

Aug 2019 – Dec 2019

- Modules Accomplished: (1) Swedish for International Students 1 (2) Vehicle Systems 2 (3) Stochastic Signals (4) Strategies for e-Business (5) The Swedish Way (6) Gender, Design and Aesthetics.
- Gained insights into Europe's way of life and immersed in Swedish Culture and Traditions.
- Enhanced social and interpersonal skills by interacting with local Swedish and other International Students.
- Enhanced cross-cultural knowledge, self-confidence and self-reliance.

LEADERSHIP

ThreeHouse Productions (Residential Hall in NTU)

Feb 2019 – *May* 2019

- Main Committee (Head of Props)
 - Led <u>8-member team</u> to design and build props for a residential hall production
 - Inspired team members to think <u>creatively</u> and <u>innovatively</u>.
 - Designed innovative methods to create props and managed finances of purchase of props materials.

Orientation Camp 2018 (Residential Hall in NTU)

May 2018 – Aug 2018

Orientation Group Leader

- Established <u>support group</u> for freshmen to adapt to campus and residential life readily.
- Organized games and bonding activities for freshmen to enjoy.
- Guided and addressed freshmen's concerns and queries regarding university education.

SKILLS / INTERESTS

- Languages: Fluent in English and Tamil, Beginner in French
- **Software Application:** Microsoft Office 2022 (Word, Powerpoint, Excel), Adobe Creative Cloud (Illustrator, After Effects, Lightroom, Premiere Pro, XD), Unity3D, Figma, Final Cut Pro and Invision Studios.
- Software Programming: C/C## Programming, Python, Java, HTML, CSS, MATLAB
- Certifications: Associate Cloud Engineer Certificate
- Interests: UI/UX Design, Psychology, Photography